

# SUMMER 23

SAILING-BLUE SAILS | CAMP | ACADEMIA | GYM | HAWAII | SAVE THE OCEAN

www.ar-ma.com 🙆 arma





Since 1988 our distinctive brand image has been consistently developed across an expanding number of products, technical developments and consumers who became our indispensable partners.

Reflecting a "Rescue Mens" perspective, we have been an innovator in aspirational life style branding and believe that, under the direction of our AR-MA rules, we have influenced our "consumer partners" life styles with a unified vision. Our unique and timeless style is inspired by a long tradition of careful workmanship to ensure to AR-MA clothing is made to last. AR-MA produces tough, durable and authentic men's clothing that is constructed using the highest industry standarts.

As our man is a honorable knight of this age, who is saving other peoples life without any hesitation, the garments also should be appropriately adopted to his various locations, standarts and conditions. We provide you the guarantee of the reputation that has been earned since 1988.



The ocean, which fascinates us with its magnificent beauty, produces half the oxygen we breathe and absorbs a third of the world's gas emissions. In short, we cannot exist without it. However, humanity has used the ocean as an endless garbage field for centuries, upsetting the entire balance of the ocean, especially due to the nets left by the global fishing fleets. In the past few decades alone, marine vertebrate populations have declined by more than 50%. It's time to act! As Arma, we want to draw attention to the ocean with the motto "Save The Ocean" more than ever. Save the ocean because we only have one world.





Summer 23 Section

Everyone searches for the meaning of life. Only some know that the meaning of life is to give life a meaning. The moments that will give meaning to your life often pass through nature. Sometimes a warm and salty sea, sometimes sailing with your best friend, sometimes a river where you camp, sometimes an early morning walk, sometimes an endless ocean; it can give you the answers you're looking for.

Arma products have been carefully designed to accompany you at just such moments. For those who never stop searching...

Solifing-Blue Solifs



You are independent to take the time for this journey to hidden depths. No matter how crowded your mind is, it depends on you to festinate yourself. 'To stop and breathe between the stillness of the sandy coast and the slow-paced of the ocean blue' and 'letting the sunrise fall on you' are an invaluable experience.



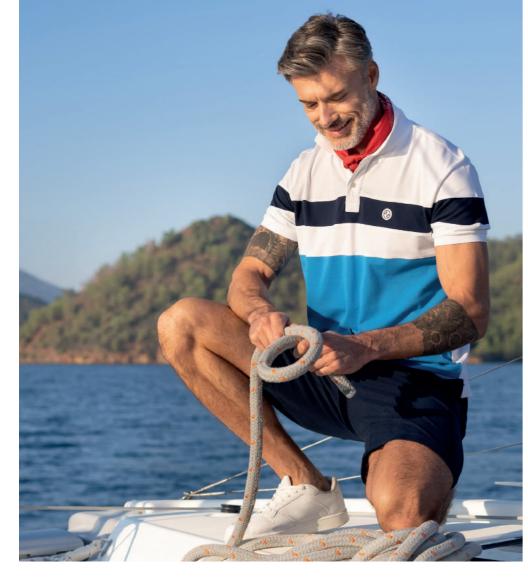






30/1 ELASTANE SINGLE COLLECTION PIQUE Size: M/L/XL/XXL





30/1 ELASTANE SINGLE COLLECTION PIQUE Size: M/L/XL/XXL



30/1 COTTON JERSEY Size: M/L/XL/XXL







30/1 COTTON JERSEY Size: M/L/XL/XXL



#### 1170

LINEN Size: M/L/XL/XXL





The smell of the clean sea that comes to your nose and the evening sun hitting your body... A moment when you become one with nature and seel that you are alive. Here is a moment when you make sense of your life. Keep honoring all the beauties of the world, and, chasing such moments.



30/1 COTTON JERSEY Size: M/L/XL/XXL

3038

30/1 ELASTANE SINGLE COLLECTION PIQUE Size: M/L/XL/XXL







It isn't a new place, it's a mindset.



#### 4036/8698

30/1 COTTON JERSEY Size: M/L/XL/XXL -2XL/3XL/4XL/5XL

#### 3040

30/1 ELASTANE SINGLE COLLECTION PIQUE Size: M/L/XL/XXL







30/1 ELASTANE SINGLE COLLECTION PIQUE Size: M/L/XL/XXL

30/1 ELASTANE SINGLE COLLECTION PIQUE Size: M/L/XL/XXL





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30/1 ELASTANE SINGLE COLLECTION PIQUE Size: M/L/XL/XXL



NYLON Size: M/L/XL/XXL





Ne inspired by the fear of being average.





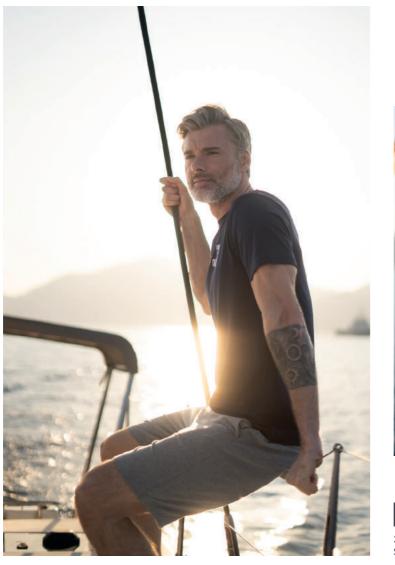
# 3510-8663

30/1 DOUBLE COLLECTION PIQUE Size: M/L/XL/XXL -2XL/3XL/4XL/5XL

#### 4709

32/1 JERSEY MODAL FULL ELASTANE Size: M/L/XL/XXL







32/1 JERSEY MODAL FULL ELASTANE Size: M/L/XL/XXL

#### 4705

32/1 JERSEY MODAL FULL ELASTANE Size: M/L/XL/XXL















NYLON Size: M/L/XL/XXL

#### 2780

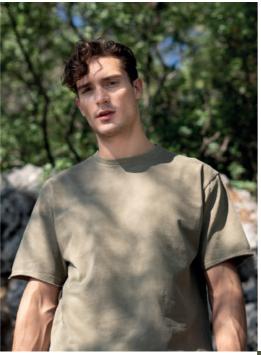
POLYESTER Size: M/L/XL/XXL





A pathway story from the city to nature. The road is long and full of bumps. The end of the pathway crack the door open to different experiences. Get ready to explore. The adventure begins.



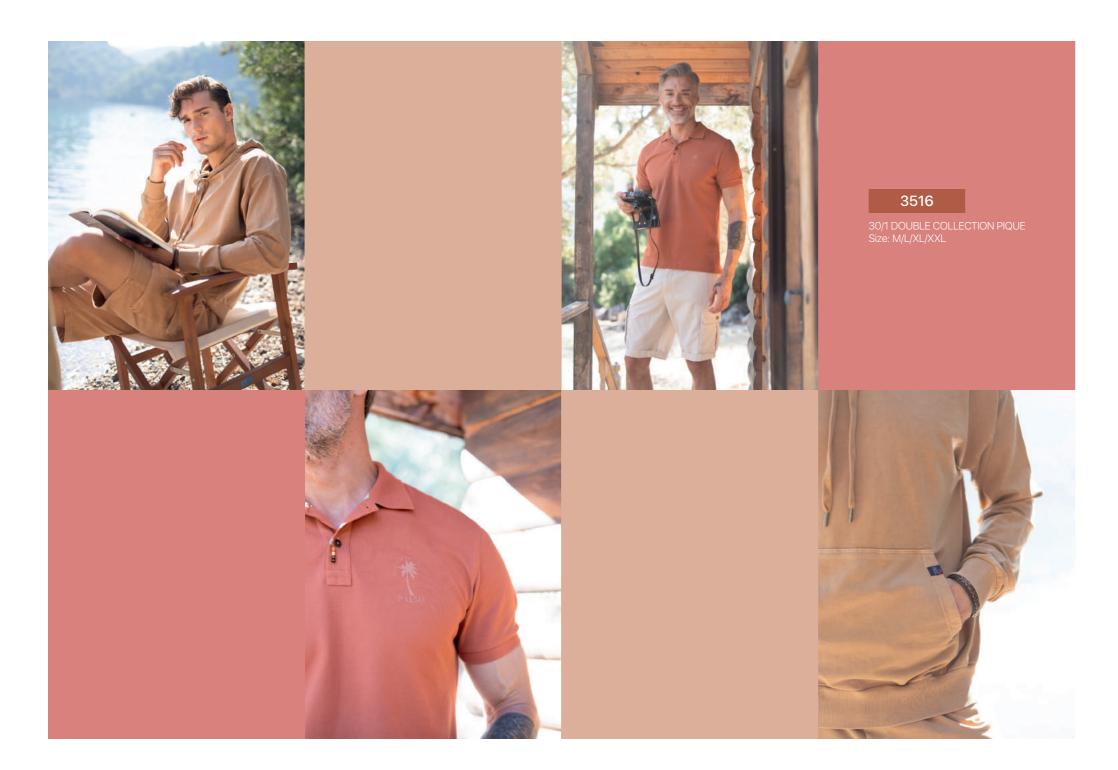






















30/1 DOUBLE COLLECTION PIQUE Size: M/L/XL/XXL





# O N C E A

# CAMPER

## ALWAYS A

# CAMPER









30/1 DOUBLE COLLECTION PIQUE Size: M/L/XL/XXL -2XL/3XL/4XL/5XL





#### 4049

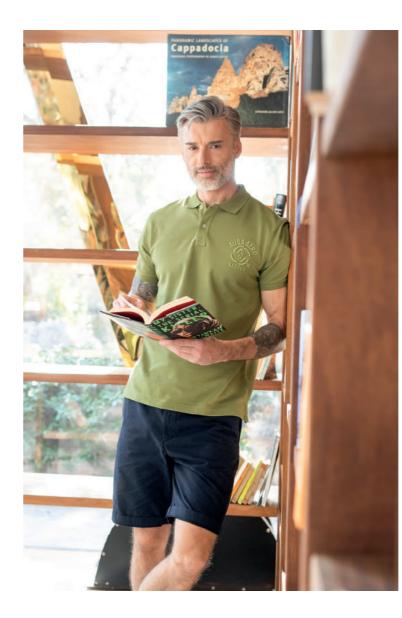
30/1 COTTON JERSEY Size: M/L/XL/XXL











#### 3027-8669

30/1 ELASTANE SINGLE COLLECTION PIQUE Size: M/L/XL/XXL -2XL/3XL/4XL/5XL





life isn't about finding yourself. It's about creating yourself.



1172

LINEN Size: M/L/XL/XXL





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Remove the borders on the beat.

# 3044 )/1 ELASTANE SINGLE COLLECTION PIQU Size: M/L/XL/XXL





**4047** 30/1 COTTON JERSEY Size: M/L/XL/XXL







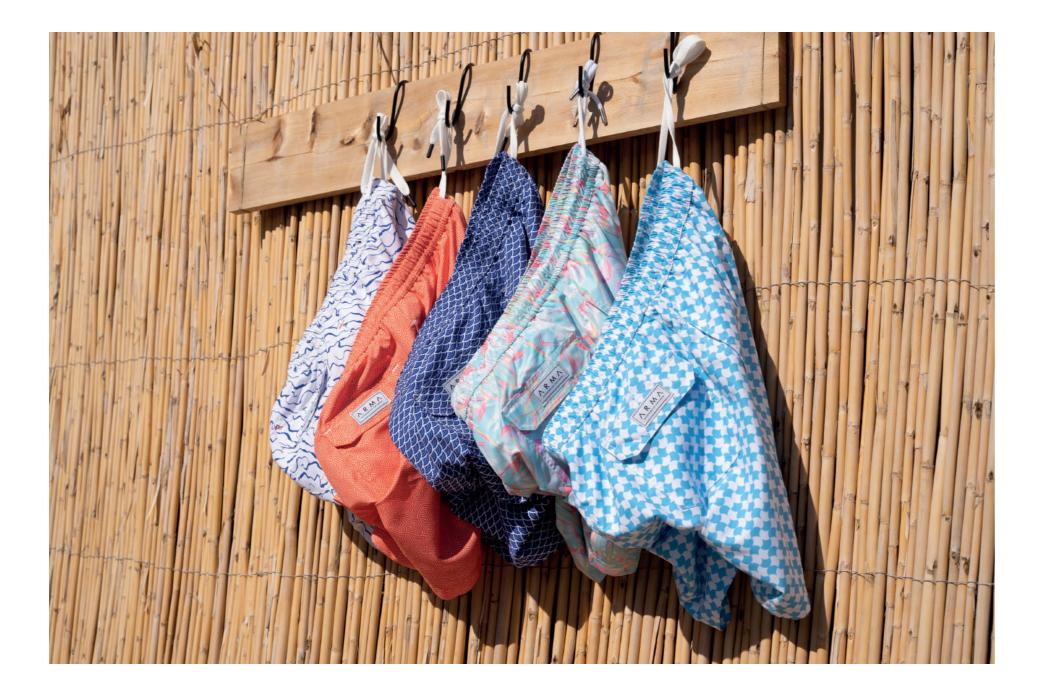


On long summer evenings, the pleasure of the light breeze blowing from the beach is invaluable. The sunset blends with nature and leaves a great pleasure. Live & enjoy.































# 3513-8666

30/1 DOUBLE COLLECTION PIQUE Size: M/L/XL/XXL -2XL/3XL/4XL/5XL









### 4521

36/1 FULL ELASTANE JERSEY Size: M/L/XL/XXL











It's the only world we have. Hide and protect. Respect the ocean. Save the ocean. Love the ocean.



### 3517

30/1 DOUBLE COLLECTION PIQUE Size: M/L/XL/XXL





# 4060

30/1 COTTON JERSEY Size: M/L/XL/XXL

### 4052

30/1 COTTON JERSEY Size: M/L/XL/XXL



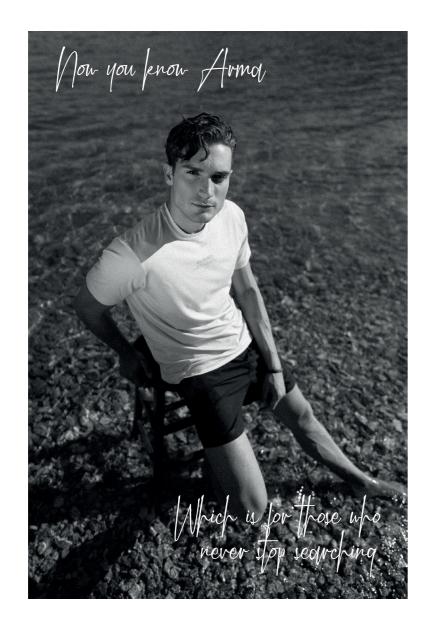




# 4045-8699

30/1 COTTON JERSEY Size: M/L/XL/XXL-2XL/3XL/4XL/5XL





**ARMA** 



Aqua Aero Rescue Men's Assc. Official

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